

Press Release
Cologne/Frankenberg, October 2018

The perfect combination of functionality and aesthetics – Thonet’s new auditorium chair S 260 develops more areas of application

The new S 260 by Delphin Design meets both the strict standards for non-domestic seating as well as aesthetic standards for contemporary design. Its special feature is the simplified linking mechanism, which enables uncomplicated row linking. Large rooms can be used in an especially economical way due to the space-saving linking and the possibility to vertically stack the chairs. These properties provide the S 260, which is available with and without armrests, with indispensable advantages.



The S 260 can be linked into rows in an intelligent way and without the use of tools. Thanks to the special construction of the frames, the chairs barely need to be lifted for this purpose, enabling very fast linking. In compliance with the EU Standard DIN 14703, the S 260 meets all of the requirements for row linking – including being panic proof.

The beautifully designed range adjusts to modern requirements in the contract sector: Building on the design of the successful collection S 160, the new chair allows for especially space-saving row seating. As an A-stacker, the S 260 can be quickly assembled and disassembled as well as vertically stacked due to its sophisticated linking mechanism – with or without armrests or a combination of both. A stacking trolley is available for easy handling. The chair is available with a chrome-plated tubular steel frame and with the various seat shell versions of range S 160.

At Orgatec 2018, along with the new range S 260, Thonet presents two more new products based on the design of the successful chair S 160 by Delphin Design: The new stackable barstool S 160 H and the chair 160 with a wooden frame for cosy furnishings in the contract sector.

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We would appreciate an author's copy in the case of publication.

Thonet – future-oriented furniture design with a long tradition

The unique success story of Thonet began with the work of master carpenter Michael Thonet. Since establishing his first workshop in Boppard on the River Rhine in 1819, the name Thonet has stood for high-quality, innovative and elegant furniture. The breakthrough came with the iconic chair No. 14, the so-called Vienna Coffee House Chair: the pioneering technique of bending solid beech wood for the first time enabled the mass production of chairs. The second milestone in design history was the tubular steel furniture by the famous Bauhaus architects Mart Stam, Ludwig Mies van der Rohe and Marcel Breuer in the 1930s. At the time, Thonet was the world's largest producer of these tubular steel furniture designs, which are considered timeless today.

For the company today, the continuous process of innovation stands in the foreground alongside a focus on tradition and fine craftsmanship. Thonet collaborates with renowned national and international designers – in addition, some of the furniture is designed by the in-house Thonet Design Team. All of the furniture is produced in the company-owned manufacturing facility, and, following the motto "Individuality is our standard", custom-tailored solutions are part of everyday life in Frankenberg. Chief Executive Officer Brian Boyd together with Chief Operating Officer Michael Erdelt and Creative Director Norbert Ruf manage the company at the corporate head offices and production site in Frankenberg/Eder (Germany). The descendants of Michael Thonet, the fifth and sixth generations, are actively involved with the company's business as partners and sales representatives.